



Sponsorship Form

ATLANTA HORROR IN GRANT PARK OCTOBER 24,25,26,31

Business Name: _____

(Exactly as you would like it to appear in all publications)

Business Address: _____

Contact Name: _____

Website address: _____

Social Media Handle: _____

Contact Phone Number: _____

Contact Email: _____

Yes, I would like to be a ATLANTA HORROR IN GRANT PARK Sponsor at the level indicated below:

All Sponsors please check:

We would like a booth: ____ Yes ____ No

We would like to donate our booth to _____

Platinum location preference: _____

We need a tent _____ We do NOT need a tent _____

- | | |
|------------------------------------|---------|
| <input type="checkbox"/> Platinum | \$2,500 |
| <input type="checkbox"/> Gold | \$2,000 |
| <input type="checkbox"/> Silver | \$1,500 |
| <input type="checkbox"/> Bronze | \$1,000 |
| <input type="checkbox"/> Supporter | \$500 |

Atlanta horror in grant park 2025 Sponsor Benefits	\$2,500 Platinum	\$2,000 Gold	\$1,500 Silver	\$1,000 Bronze	\$500 Supporter
<i>Booth Space at The Atlanta Passport to the world</i> *Table and two chairs provided by 404Pop ups *Promotional materials placed in participant goody bags	YES	YES	YES	YES	NO
*Promotional materials placed in participant goody bags	✓	✓	✓	✓	
*Company logo displayed on Atlanta horror in grant park shirts	✓				
*Eight-foot company banner on the entrance of the festival	✓	✓	✓		
*Free exhibit booth on the day of the festival	YES	YES	YES	YES	
Logo on Atlanta horror in grant park website for 1 year.	✓	✓	✓	✓	✓



ATLANTA HORROR IN GRANT PARK is an event organized by the 404pop-ups the same organization that brings you the ATL Vegan festival/ Passport to the world international Food Festival / Sip & Drool dog festival/ and more Guests will be able to enjoy Over 40 vendors, Free Admission, Food trucks, Music and games, samplings, And more hosted at Grant Park

Features of the ATLANTA HORROR IN GRANT PARK

- A showcase for great food & desserts
- Dj performances / and Kids zone
- An "Artistic Dessert non food area full of arts & crafts based around the Festival theme

Attached is a description of sponsor levels and their benefits. When you become a sponsor, you'll have a presence at ATLANTA HORROR IN GRANT PARK with a sponsor's booth to distribute materials, recruit customers and promote awareness of your unique business or organization to a huge crowd in one place. The ATLANTA HORROR IN GRANT PARK is a wonderful opportunity for you to promote your business, while also supporting A non profit organization that has more than 30,000 people attend every year.

To sign up, please complete the sponsorship form and return it to 404popups@gmail.com If you have any questions, please call us

at 678-333-2998 .Be a sponsor of 2025 ATLANTA HORROR IN GRANT PARK sign up today!



- I hereby understand and acknowledge the nature and extent of the activities that will be involved in The Atlanta horror in grant park , and assume the risk inherent in such activities on behalf of myself and my helpers.
- I voluntarily waive any and all claims, costs, liabilities, expenses (including attorney fees), and judgments against 404 pop-ups, its directors, employees, subcontractors and agents, and hereby release, excuse and discharge 404 pop-ups, its directors, employees, subcontractors and agents from all claims, costs, liabilities, expenses (including attorney fees) and judgments which might arise out of any participation in Atlanta horror in grant park , and all aspects attendant thereto.
- I further agree to indemnify and hold the 404 pop-ups, its directors, employees, subcontractors and agents harmless from any and all claims, costs, liabilities, expenses (including attorney fees), and judgments that may arise out of my participation in Atlanta horror in grant park .
- I acknowledge and understand participation includes possible exposure to and illness from infectious diseases including but not limited to COVID-19. While particular rules and personal discipline may reduce this risk, the risk of serious illness does exist
- I acknowledge and understand knowingly and freely assume all such risks related to illness and infectious diseases, such as COVID-19, even if arising from the negligence or fault of the Released Parties

Signature: _____ Date: _____

NOTE: This is a rain or shine event, with no scheduled rain date. Once accepted into the event, all fees paid are non-refundable.

To be included in the 2025 Atlanta horror in grant park promotional materials, please return the Sponsor registration form, along with your payment to the 404 pop-ups, no later than January 31, 2025. You may complete the registration form and submit payment on sign up, please complete the sponsorship form and return it to 404popups@gmail.com If you have any questions, please call us at 678-333-2998 .Be a sponsor of 2025 Atlanta horror in grant park and sign up today!